



**DREW
LONDON**

Creating a Creative Brief

Company Name:

Contact Details:

Project Owner:

Preferred Contact Method:

Brief Title:

Deadlines:

Budget:



Project Overview:

What's Required:

Must Haves:

Definitely Don't Want:

Brands You Love:



Imagery Usage:

[Empty rounded rectangular box for Imagery Usage]

File Formats:

[Empty rounded rectangular box for File Formats]

Nice to Have:

[Large empty rounded rectangular box for Nice to Have]

What's Next:

[Empty rounded rectangular box for What's Next]





Tel: +44 (0)207 4044 797
Email: team@drewlondon.co.uk
drewlondon.co.uk